

*Press release
March 3, 2014
Montréal*



SEEING
VOICES
MONTRÉAL

Canada's Unique American Sign Language Theatre

For immediate release

SVM is proud to announce that **its first production *Deaf Snow White*** will be performed at **Players' Theatre** (McGill University) in **Montreal from March 13 to 15** and at **Kailash Mital Theatre** (Carleton University) in **Ottawa on March 23**.

The story is adapted with the integration of Deaf culture, and is not simply a sign-language version of the Brothers' Grimm tale. **The audience will get the unique opportunity to live through the on-stage interactions and dialogues between the Deaf and hearing characters.** Deaf Snow White will give everyone a chance to rethink how universal and inclusive our communication methods are, and bring to light certain obstacles people who live with invisible disabilities (such as Deafness) have to overcome every day. **The simultaneous use of spoken English and American Sign Language on stage will grant accessibility to all** and showcase a platform of Deaf awareness using a medium that children, students and adults can both relate to - theatre.

Players' Theatre has arranged a special viewing for the press on Tuesday March 11th at 8pm in Montreal prior to opening night. The cast and director will be available for questions after the show and complimentary refreshments will be served.

Please contact Chloe Gendre at communications@seeingvoicesmontreal.com to confirm your attendance or if you have any questions regarding the production.

Players' Theatre (McGill University) | 3480 McTavish Street, 3rd floor | Montreal, QC H3A 1X9

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About Seeing Voices Montréal | Seeing Voices Montréal (SVM) raises Deaf awareness through the beautiful mixture of American Sign Language (ASL) and theatre. Our vision is to close the gap between the hearing and Deaf world, with the use of theatre as a common medium. To achieve this, we adapt and perform plays of well-known children's stories which can be understood by both audiences.